



Antrim Show 2025 Sponsorship Proposal and Packages



Antrim Show Overview

Renowned as the biggest one-day agricultural show in Northern Ireland, the Antrim Show continues to set new benchmarks. In 2024, the event broke records with an unprecedented number of livestock entries, solidifying its reputation as a premier destination for showcasing the finest animals in the country.

Beyond the livestock competitions, the Antrim Show also celebrates the rich heritage of home industries. The show hosts a vibrant competition that highlights the creativity and skill of local artisans and craftspeople. To cater to the growing demand, the 2024 show welcomed an impressive 120 traders, offering a diverse range of products and services. This, coupled with an exceptional footfall, made it the most successful edition of the Antrim Show to date.



Show Objectives

Promoting Agriculture and Rural Life

- **Highlighting achievements:** Showcase the skills, products, and innovations of farmers, breeders, and agricultural businesses.
- **Educating the public:** Increase public awareness of agriculture, its importance, and the challenges faced by farmers.
- **Preserving rural heritage:** Celebrate rural traditions, culture, and way of life.

Supporting the Agricultural Industry

- **Networking opportunities:** Provide a platform for farmers, suppliers, and other industry professionals to connect and share knowledge.
- **Business promotion:** Offer a venue for agricultural businesses to showcase their products and services.
- **Encouraging innovation:** Foster research and development in agriculture.

Community Building and Entertainment

- **Social gatherings:** Provide a space for people to gather, socialize, and enjoy family-friendly entertainment.
- **Youth engagement:** Offer educational and competitive opportunities for young people interested in agriculture.
- **Economic benefits:** Contribute to local economies by attracting visitors and stimulating spending.

Competitive Events

- **Recognizing excellence:** Award prizes to the best entries in various competitions, such as livestock shows, produce exhibits, and cooking contests. Encouraging quality: Promote higher standards of agricultural production and craftsmanship.



2024 Highlights



over 3000
Entries

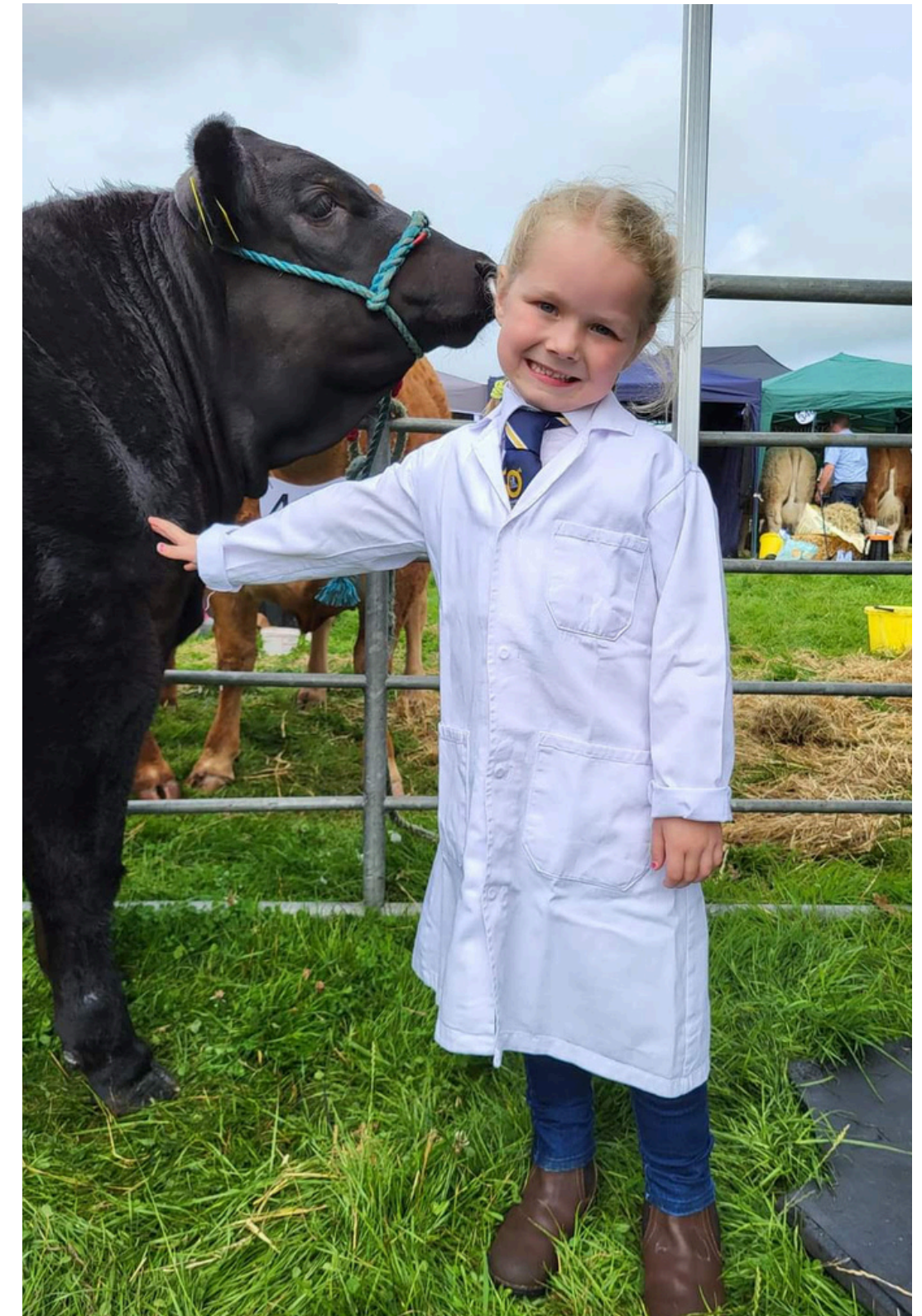
120 Trade
exhibitors

5000
Facebook likes
and follows

Over 10,000 in
Attendance

Shortlisted for
2024 Agricultural
event of the year

£1,000
Raised for a
local charity



Dairy Section Highlights

1

**Hosts of the Thompson's
/ NISA dairy cow
championship with 22
presented in the final**

2

200 Entries

3

**Host to qualifier for the
Lakeland Dairies / NISA
young handlers
championship dairy
young handler age 7-14
and 15-21**

Beef Section Highlights

1

**Hosts of the NI Hereford
Breeders association
National show 2024**

2

430 Entries

3

**Host to the NI Limousin
Championship 2024**

Sheep Section Highlights

1

**Hosts of the Bluefaced
Leicesters progeny show
qualifier for NPS**

2

1000+ Entries

3

**Host to the Final of the
Danske Bank / NISA
sheep Championship**

Equestrian & Show jumping Section Highlights

1

Hosts to the Fraser
Homes Ulster Grand Prix
series 2024

2

108 show jumping
Entries
330 Equestrian showing
entries

3

Host to NPS Area 32
summer show qualifier

Home Industries Section Highlights

1

**Exhibitors range from 3-85
years old from all
backgrounds**

2

710 entries

3

**Many Exhibitors return
year on year**

Trade Section Highlights

1

Focusing on local traders

2

120 Traders

3

20 new traders in
2024



“As a long-standing sponsor of the Antrim Show, we've witnessed firsthand the incredible community spirit and tradition it brings to the region. The show's commitment to showcasing local talent, agriculture, and culture is truly inspiring. Our involvement has been a rewarding experience, allowing us to connect with our customers, support local businesses, and contribute to the vibrant atmosphere of this beloved event. We look forward to many more years of partnership with the Antrim Show.”

Andrew Wilson - Swift Shift Director

2025 New Sponsorship Packages

Tier 1 Up to £100	Tier 2 Up to £250	Tier 3 Up to £500	Tier 4 £500 +
<ul style="list-style-type: none">• Listed in prize schedule• Invite to launch night• 1 show ticket	<ul style="list-style-type: none">• Listed in prize schedule• invite to launch night• 2 show tickets• 1 social media post on run up to show.	<ul style="list-style-type: none">• Listed in prize schedule• invite to launch night• Half page advert in show schedule• 4 show tickets• 2 social media post on run up to show.• Banners around show ground - Sponsor must provide	<ul style="list-style-type: none">• Listed in prize schedule• invite to launch night• Full page advert in show schedule• 4 show tickets• 3 social media post on run up to show.• Banners around show ground - Sponsor must provide• Representative to feature in photographs on show day• Complementarily trade stand• Logo on website as sponsor

Tier 1 – up to £100

Listed in prize schedule and catalogue
(Online and in print)

Invite to launch night
&
1 Show ticket

**Additional option to advertise in show schedule &
Catalogue for £100 for full page and £75 half page**

Tier 2 - up to £250

Listed in prize schedule and catalogue
(Online and in print)

Invite to launch night

2 show tickets

1 social media post

**additional option to advertise in show schedule &
Catalogue for £100 for full page and £75 half page**

Tier 3 – up to £500

Listed in prize schedule and catalogue
(Online and in print)

Invite to launch night

4 show tickets

2 social media post

Half page advert in show schedule

Banners displayed around show
grounds

Tier 4 - £500 +

Listed in prize schedule and catalogue
(Online and in print)

Invite to launch night

4 show tickets

3 social media post
and pictures with show day prize
winners

Full page advert in show schedule

Banners displayed around show
grounds

Logo on show website

Outdoor Trade stand

Top Tier – £1000

Listed in prize schedule and catalogue
(Online and in print)

Invite to launch night

4 show tickets & luncheon vouchers

4 social media post
and pictures with show day prize
winners

Full page advert in show schedule

Banners displayed around show
grounds

Logo on show website

Outdoor Trade stand in prime location

Get In Touch

Email

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Facebook

[Antrim show](#)

Call us

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